

Young (Jae Young) Lee

leejaeyo@wharton.upenn.edu | (213) 820-0873

School Address: Philadelphia, PA

Permanent Address: Coquitlam, BC, Canada

EDUCATION

- University of Pennsylvania, Jerome Fisher Program in Management and Technology** Philadelphia, PA
- *School of Engineering and Applied Science*: BSE in Computer Science, Minor in Mathematics May 2020
 - *The Wharton School*: BS in Economics, Concentrations in Management (Entrepreneurship and Innovation) May 2020
 - *Cumulative GPA*: 3.42/4.00 | *Honors*: Wharton Dean's List & Engineering Dean's List (May 2017)
- Port Moody Secondary (High School)** Port Moody, BC
- *Cumulative GPA*: 4.00/4.00 | *Honors*: Top Academic High School Student June 2016

WORK EXPERIENCE

- Management & Technology Summer Institute, Head Residential Teaching Assistant**, Philadelphia, PA July 2017 – August 2017
- Supervised 50 high-achieving high-school students through completion of college course in Engineering Entrepreneurship that involved thinking of a technology-related business idea and creating an associated market plan
 - Advised students on business plans for their product concepts and discussed go-to-market strategies for prototypes
 - Facilitated successful construction of product prototypes by acting as technical resource in lab
- Under the Button, Lead Videographer**, Philadelphia, PA September 2017 – Present
- Producing and editing weekly video content for *Under the Button*, the university's satire publication
 - Coordinating weekly production sessions with video staff and writers

LEADERSHIP EXPERIENCE

- Sigma Nu Fraternity, Public Relations Chair**, Philadelphia, PA September 2017 – Present
- Managing social media page and maintaining outward public image of the fraternity
 - Creating banners and taking photos for events and initiatives
 - Designing new merchandise and organizing sales and logistics
- Canada International Model United Nations, Secretary-General**, Vancouver, BC, Canada May 2015 – May 2016
- Led Secretariat Team to host an annual 600+ person high school hotel conference for 3 days
 - Managed multiple administrative duties and grew revenues to over \$100k on a starting budget of less than \$10k, reviving the conference with funds to last future years

PROJECTS

- FileRoom, fileroom.io** April 2018 – Present
- Built landing page for *FileRoom*, browser-based AirDrop for any Internet-enabled device
 - Designed pitch deck and developed marketing plan to make service reach over 12k monthly active users
- WellBe, getwellbe.com** June 2017 – July 2017
- Developed entire website for *WellBe*, an alternative wellbeing startup
 - Translated mockups to code on WordPress by customizing PHP-based plugins and modifying CSS for mobile responsiveness
 - Integrated SEO and CloudFlare for client
- StackCity, stacksity.com** March 2015 – February 2016
- Designed mockups, branding and icons for Reddit alternative *StackCity*, a social network with 330k+ lifetime page views
 - Developed front-end in HTML, JavaScript, and CSS, integrated SEO and CloudFlare
- ChairMUN, chairmun.com** January 2015 – Present
- Created concept and marketing plan for *ChairMUN*, a Model UN debate moderation program with 7k+ registered users
 - Developed front-end in HTML, PHP, JavaScript, and CSS, integrated SEO and CloudFlare

SKILLS and INTERESTS

Languages: Fluent Korean, elementary Spanish

Computer Skills: Fluent in Java, HTML, and CSS; proficient in jQuery, WordPress, and OCaml; familiar with PHP, Node.js, JavaScript, Python, Arduino, and React Native; proficient in Microsoft Office Suite

Graphic Design Skills: Fluent in Photoshop, Premiere Pro, After Effects, Illustrator, InDesign, and Audition; familiar with Sketch

Interests: Filmmaking | Music Production/Mixing | Percussion